GLOBAL TASK FORCE ON CHOLERA CONTROL

REVISITING THE ROADMAP TO 2030

Strategy working session: WASH WG Kristen Cox Mehling and James Fishon, GHV

OBJECTIVES FOR THE WORKING SESSION - 1:30-3:00

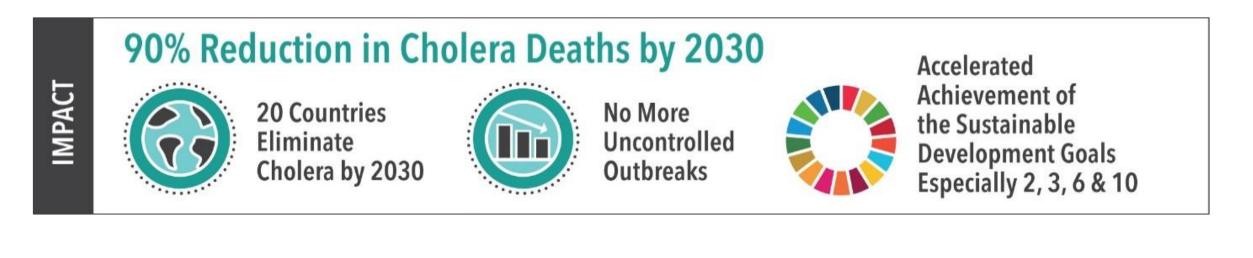
Continue to hone the overall vision for the WASH WG using the Global Roadmap strategy as a framework.

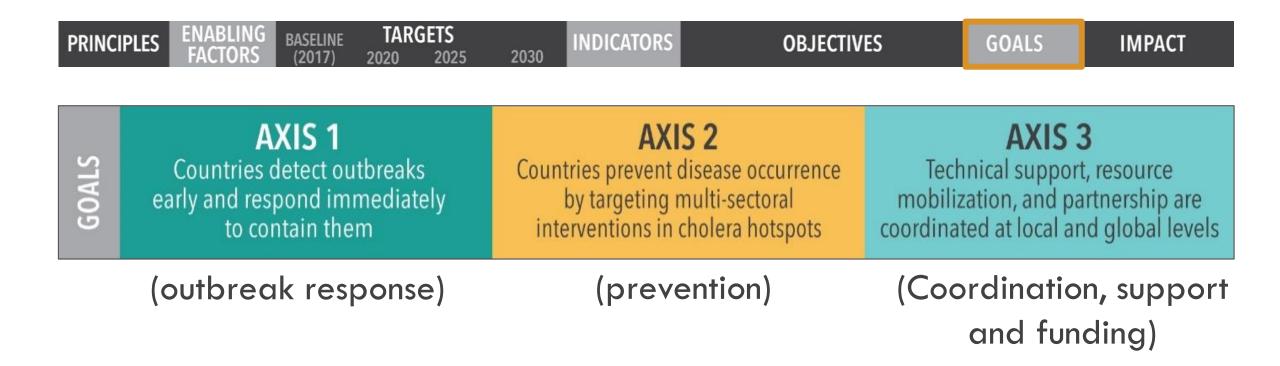
Desired outcome: Develop first drafts of the high-level WASH objectives for the GTFCC logical framework (a strategic plan designed to serve as a bridge between the workplans and the Roadmap)

REFRESHER ON THE ROADMAP STRATEGY

Let's take a moment to "zoom out"







PRINCIPLES ENABLING BASELINE TARGETS FACTORS (2017) 2020 2025	2030 INDICATORS OBJECTIV	GOALS	IMPACT
 Cholera-affected Countries: 1a. Implement an early warning surveillance system in all hotspots 1b. Ensure and maintain workforce capacities to detect, confirm, and respond to outbreaks 1c. Stock and pre-position essential supplies; plan for contingencies 1d. Establish WASH and Health Rapid Response Teams 1e. In the event of a cholera alert, immediately implement emergency WASH, health, and community-based interventions to prevent disease spread, including large scale OCV campaigns. 	 Cholera-affected Countries: 2a. Identify and prioritize cholera hotspots 2b. Implement adapted long-term sustainable WASH interventions 2c. Utilize OCV effectively at scale in conjunction with other long-term strategies 2d. Implement hygiene promotion, risk communication and social mobilization strategies for strong community engagement 2e. Collaborate across borders to implement a strong sub-regional control strategy 	 The GTFCC: 3a. Establishes and mainta coordination mechanis steering committee, or and funding mechanis 3b. Galvanizes political concholera control and rai of cholera as a public h 3c. Coordinates technical siguidance to countries 3d. Harmonizes a research 3e. Supports the financing implementation in courtical siguidance to countries 	sm (including a perative platforms sm) that: mmitment to ses the profile heath threat support and h agenda h of Roadmap

PRINCIPLES	ENABLING	BASELINE	TARGETS		INDICATORS	OBJECTIVES	GOALS	IMPACT	
	FACTORS	(2017)	2020	2025	2030	Internette	0032011423	GUALS	

Reduction in cholera deaths in large uncontrolled outbreaks Number of currently endemic countries that have eliminated cholera; Countries achieving at least 80% WASH coverage in all hot spots Number of countries implementing a fully funded multi-sectoral cholera control plan aligned to the Global Roadmap

PRINCIPLES	ENABLING BASELINE TARGETS FACTORS (2017) 2020 2025 2	INDICATORS OBJECTIVES	GOALS IMPACT		
2030	90% reduction in outbreak deaths ⁷	20 countries have eliminated cholera; 41 countries have achieved 80% WASH coverage in cholera hotspots ⁸	All 47 countries with cholera hotspots are implementing fully-funded multi- sectoral cholera control plans ⁹		
2025	50% reduction in outbreak deaths	4 countries have eliminated cholera, 25 countries have achieved 80% WASH coverage in hotspots	37 countries are implementing fully funded plans		
2020	20% reduction in outbreak deaths	1 country has eliminated cholera	12 countries are implementing fully funded plans		
BASELINE (2017)	Uncontrolled cholera outbreaks in Yemen (estimated 2,000 deaths) and the Horn of Africa (estimated 800 deaths)	47 countries remain affected by cholera	Not applicable		



WORKING TOWARDS A GTFCC LOGICAL FRAMEWORK

Contributions from the WASH WG

GAP ANALYSIS BRAINSTORM - 15 MINS

- "What gaps or challenges stand in the way of realizing the Roadmap outcomes under axis __?"
- Each group should nominate a notetaker and a spokesperson to do a readout after the brainstorm.

DRAFTING OBJECTIVES - 15 MINUTES

- Using your gap analysis (and considering our vision for the WASH WG) what objectives are needed to bridge the most critical gaps and fulfill the vision?
- Draft revised objectives for your axis (or discuss and agree upon keeping one or more of the existing objectives)

FULL GROUP DISCUSSION - 20 MINUTES

- Readout from each breakout group and discussion
- As a group, consolidate an agreed list of gaps and challenges, (could include both axis-specific gaps and cross-cutting gaps, both WASH-specific and cross-sector)
- Consolidate a first draft list of objectives for further refinement after the meeting,

BUILDING TOWARDS TARGETS AND INDICATORS - 10 MINUTES

For each objective:

- How will we know we have achieved this objective?
- What should we expect to observe as we make progress toward this objective?

WASH WG WORKPLAN / STRATEGY CONNECTIONS - 15 MINUTES

- How do the WASH WG workstreams support the newly drafted topline WASH objectives? How do the workstreams address the gaps and challenges we identified earlier?
- Are there objectives that cannot be addressed through our current workstreams? (that's OK, we can't do everything!)
 - If so, what workstreams could help to address these gaps during the Roadmap period? (Over the next 5-7 years)
- Are there aspects of any workstreams that are not absolutely essential for meeting the goals of the Roadmap?
- Be mindful of the causal pathway how strong is the link between each workstream and the Roadmap objectives?

INTRODUCTION TO THE ADVOCACY TASK TEAM

GTFCC ADVOCACY & COMMUNICATIONS

- What is advocacy?
- What is the GTFCC Advocacy & Communications Task Team?
- What is the GTFCC Advocacy & Communications strategy?
 - Review of the 12-month workplan

OUTCOMES OF COUNTRY PRIORITIZATION EXERCISE -MAY 2022 (TO BE REVIEWED MAY 2023)

- 1. Mozambique
- **2.** DRC
- 3. Zambia
- 4. Bangladesh
- 5. Nigeria
- 6. Ethiopia
- 7. Nepal
- 8. Kenya

GTFCC COMMUNICATIONS

GLOBAL & REGIONAL PRESS RELEASES

World put on highest health alert after global cholera outbreak

on 9 February 2023







Cholera cases could double over the next two decades if action is not taken now

on 15 March 2023





GLOBAL & NATIONAL MEDIA COVERAGE

Mail&Guardian

End water and sanitation crisis to tackle cholera in Southern Africa







Malawians fear storm Freddy could make deadliest cholera outbreak worse

Ottawa

The Telegraph

World faces largest surge in cholera for 20 years

'The worst we've seen in 20 years': Why cholera has made a terrifying come back across the globe



INFLUENCING LINKED TO COMMUNICATIONS

- Increased WASH references from 2 to 6
- Nearly all WaterAid additions retained in final version



JOINT COMMUNIQUE

HIGH-LEVEL EMERGENCY MINISTERIAL MEETING ON CHOLERA EPIDEMICS AND CLIMATE-RELATED PUBLIC HEALTH EMERGENCIES

- Core messaging + emphasis on climate resilience and transformative impact on economies, gender equality and societies
- Language aligned to GTFCC Roadmap and WASH WG priorities

WATERAID UNWC ENGAGEMENT

- Strong attendance from WaterAid national, regional and global staff
- Focus on transforms lives by improving access to WASH
 - cross-cutting:
 - Catalyzing sustainable investment
 - Building resilience climate and health
 - Gender women's health and empowerment

SAVE THE DATE March 24th, 2023 | 12:30 - 13:45 EST ECOSOC Chamber | UN Secretariat

Accelerating Progress on Safe Sanitation and Hygiene for All: Countdown to 2030

Co-convened by UNICEF and the Governments of Tanzania, Nigeria, Tajikistan, United Kingdom, Namibia, Finland, India, the African Ministers' Council on Water, World Health Organization, The World Bank, Bill & Melinda Gates Foundation, BMZ/GIZ, WaterAid, LIXIL, Unilever and AMREF.



CHOLERA MESSAGING AT UNWC

- There is a **global cholera crisis** and **climate change** looks to be a major factor in the new larger, deadlier outbreaks both **too much and too little water** can cause outbreaks.
- We cannot vaccinate our way out of this pandemic, but cholera is an entirely WASH-preventable disease. There is an urgent need for high-level prioritisation and sustainable, predictable investment into climate-resilient WASH services for the whole population, especially the poorest and most vulnerable groups.
- WaterAid is actively working through our Country Programmes in affected and atrisk countries, including in Southern Africa and South Asia, to respond to emergencies and prevent future outbreaks (eg Malawi, Mozambique and Bangladesh).

1. THE GLOBAL ROADMAP GOALS ARE FEASIBLE: ENDING CHOLERA IS POSSIBLE AND WE HAVE THE TOOLS TO DO IT

- 90% of cholera cases in Africa are concentrated in hotspots inhabited by less than 5% of the total
- Over 34 million cholera cases and 1.1 million cholera deaths can be prevented over the 2019-2030 Roadmap period
- By 2030, at least 20 countries will have eliminated cholera as a public health issue of concern as result of the Roadmap implementation, and an additional 22 countries will be on their way to elimination.

2. CHOLERA EFFORTS BENEFIT A WIDE RANGE OF WASH-RELATED DISEASES AND DEVELOPMENT CHALLENGES

- Implementing the Global Roadmap could prevent 1.7 billion cases of diarrhoea and 0.9 million diarrhoea deaths
- Conversely, sustainable WASH improvements in cholera hotspots can help us make major strides toward our collective development goals, including:
 - **SDG 6**, Clean water and sanitation
 - SDG 2, Zero hunger, and SDG 4, Quality education, by reducing transmission of diarrhoeal diseases that contribute to malnutrition, stunting, and cognitive losses;
 - SDG 10, Reduced inequalities, by targeting the world's most marginalized populations

3. CHOLERA CONTROL HAS A HIGH RETURN ON INVESTMENT

- Currently, cholera is estimated to cost an average of \$57 per person or \$26 billion globally each year
- The benefit-cost ratio more than doubles, from \$4.30 per to a return of \$10 for every dollar invested in WASH in cholera hotspots.
- Cholera-affected countries will derive \$620 billion in economic benefits from Roadmap Implementation by 2030

TOOLS AVAILABLE TO PARTNERS

- Short film
- Key messages document
- Steering Committee statements Jan 2023 and March 2023 (pending)
- Investing in a cholera-free world
- Cholera as an indicator of extreme poverty
- Social media graphics
- Consultant support (for agreed/budgeted work items)

GROUP DISCUSSION - 10 MINUTES

- What are the most important messages for us to convey during the UN Water Conference?
- What opportunities are available for us to convey these messages? (Plug your events, calls to action, statements etc!)

FINANCING OF WASH FOR CHOLERA CONTROL & ELIMINATION

FINANCING FOR CHOLERA CONTROL & ELIMINATION

Review of partner experiences with and knowledge of WASH financing mechanisms relevant to emergency response and national cholera plans.

Desired outcome: Establish what we know and what we do not; outline the design of a mapping exercise to provide needed information on WASH financing to inform our efforts at resource mobilization moving forward.

GROUP BRAINSTORM

- What are the most important questions for us to be able to answer about financing and resource mobilization for WASH and cholera control/national cholera plans?
- Do partners have resources they would be willing to share (e.g. WASH financing landscape analyses or access to WASH financing experts)?

GLOBAL TASK FORCE ON CHOLERA CONTROL

THANK YOU!