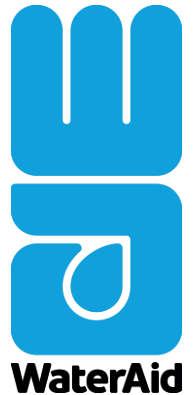


# Advocacy in the WASH WG

Megan Wilson-Jones  
GTFCC WASH WG Meeting

29<sup>th</sup> September 2021



# Advocacy activities in 2021



Advocacy efforts have been opportunistic:

- GTFCC WHA side event



Current workplan:

- Develop simple and straightforward messages on Cholera & WASH
- Develop an advocacy strategy for WASH projects to focus on cholera hotspots
- Build on COVID-19 related initiative. E.g. Hand hygiene for all initiative



# What do we want to achieve?

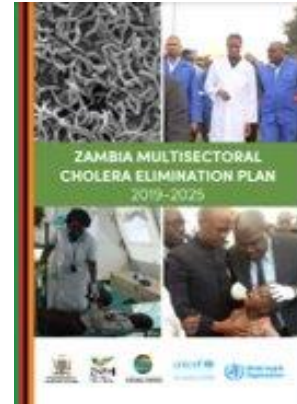
## Increased political prioritisation and financing of WASH for cholera

What does this look like (from WASH WG perspective...)?

- WASH components fully funded in NCPs
- Coordination of WASH sector in national cholera activities
- Increased WASH funding for cholera by donors
- Targeting of existing WASH resources to cholera hotspots

# How? Ideas...

- Involvement in global and regional WASH and health events (WWW, WHA, World Water Forum, WASH-related days)
- Document and share case studies – what works and how?
  - *Coordination: where WASH sector is working closely with the health sector to target WASH projects to hotspots;*
  - *Implementation: WASH & OCV*
- Engagement with WASH sector (e.g. through SWA)
- Support national advocacy via the CSP & CSP Managers
  - *what additional resources/messaging can be produced by WG to support RM and advocacy efforts*
  - *Map WASH WG partners in these countries*



# Questions for the discussion

1. Is this an area of work that WG members want to develop further?
2. If so, who wants to be involved and how do we organise ourselves to progress this workstream?