GLOBAL TASK FORCE ON CHOLERA CONTROL

GTFCC ADVOCACY EFFORTS

ADVOCACY EFFORTS — WHERE DID WE START

2014: Revitalization of the GTFCC with the following objectives

- Support global strategies for cholera prevention and control
- Provide a forum for technical exchange, coordination, and cooperation
- Support the development of a research agenda
- Increase the visibility of cholera as an important global public health problem

Feb 2017: 2nd WASH WG meeting in Dakar

• opportunity to link cholera to the SDG agenda and raise the profile of cholera globally

June 2017: GTFCC 4th Annual Meeting in Cape Town

- Session on advocacy and group work endorsement of GTFCC partners to launch a Global Roadmap
- Independent review of the GTFCC (CEPA 2017) also recommended to strengthen efforts on advocacy and the role of the GTFCC including branding

OCTOBER 2017 - ENDING CHOLERA — A GLOBAL ROADMAP TO 2030

- Event organised by the GTFCC Secretariat with support from WaterAid and the Gates Foundation, hosted by Fondation Merieux
- 100 participants: GTFCC partners, donors and 10 countries
- Great coverage in main media across all continents - according to WaterAid's our scoring system, it had a reach of 17 million people.
- A call to action to all GTFCC partners



WHA MOMENTUM

2017: first side meeting – introducing the Global Roadmap

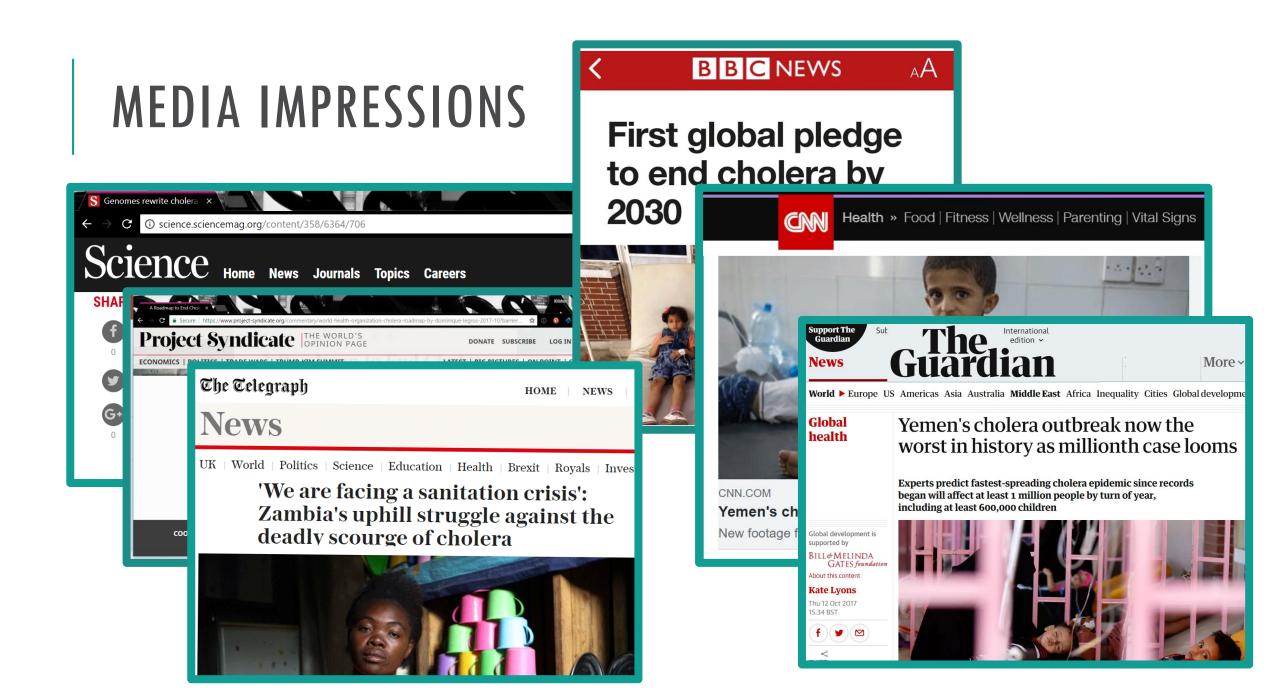
2018: side meeting to celebrate the WHA71 Resolution on cholera prevention and control

2019: celebrating countries engagement and the launch of Zambias cholera elimination plan

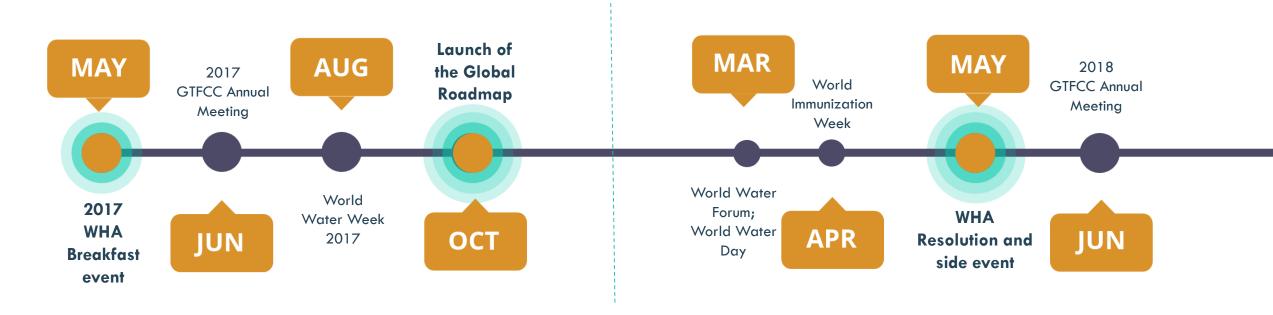


EXTERNAL MEETINGS

World Water Week 2017 and 2018 High Level Political Forum on SDG 6 – August 2018 African Health Forum – March 2019



GTFCC GLOBAL ADVOCACY: A LOOK BACK 2017-2018



GTFCC GLOBAL ADVOCACY: A LOOK BACK 2018-2019

