



GLOBAL TASK FORCE ON
CHOLERA CONTROL

GTCC ADVOCACY EFFORTS |

ADVOCACY EFFORTS — WHERE DID WE START

2014: Revitalization of the GTFCC with the following objectives

- Support global strategies for cholera prevention and control
- Provide a forum for technical exchange, coordination, and cooperation
- Support the development of a research agenda
- Increase the visibility of cholera as an important global public health problem

Feb 2017: 2nd WASH WG meeting in Dakar

- opportunity to link cholera to the SDG agenda and raise the profile of cholera globally

June 2017: GTFCC 4th Annual Meeting in Cape Town

- Session on advocacy and group work – endorsement of GTFCC partners to launch a Global Roadmap
- Independent review of the GTFCC (CEPA 2017) also recommended to strengthen efforts on advocacy and the role of the GTFCC including branding

OCTOBER 2017 - ENDING CHOLERA — A GLOBAL ROADMAP TO 2030

- Event organised by the GTFCC Secretariat with support from WaterAid and the Gates Foundation, hosted by Fondation Merieux
- 100 participants: GTFCC partners, donors and 10 countries
- Great coverage in main media across all continents - according to WaterAid's our scoring system, it had a reach of 17 million people.
- A call to action to all GTFCC partners



WHA MOMENTUM

2017: first side meeting – introducing the Global Roadmap

2018: side meeting to celebrate the **WHA71 Resolution on cholera prevention and control**

2019: celebrating countries engagement and the launch of Zambia's cholera elimination plan





EXTERNAL MEETINGS

World Water Week 2017 and 2018

High Level Political Forum on SDG 6 – August 2018

African Health Forum – March 2019

MEDIA IMPRESSIONS

BBC NEWS

First global pledge to end cholera by 2030



Genomes rewrite cholera

science.sciencemag.org/content/358/6364/706

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'We are facing a sanitation crisis': Zambia's uphill struggle against the deadly scourge of cholera



CNN Health » Food | Fitness | Wellness | Parenting | Vital Signs



CNN.COM

Yemen's cholera outbreak now the worst in history as millionth case looms

Global health

Experts predict fastest-spreading cholera epidemic since records began will affect at least 1 million people by turn of year, including at least 600,000 children

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About this content

Kate Lyons

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